



## **Business After Hours & Business Networking Breakfasts Information Sheet**

### **Business After Hours**

- ✓ Business After Hours is a casual networking opportunity for business owners in Lennox Head. For the host, it is an opportunity to showcase your business, build contacts and develop new networks.
- ✓ Business After Hours is held on the 3rd Wednesday of every month (excluding December) at 5.30pm until around 7.30pm.
- ✓ The event is hosted at the business address. Home-based businesses can participate by hosting an event in their home or co-host an event with a main street business.
- ✓ Hosts are responsible for providing refreshments –including a limited amount of beer, wine, soft drinks and some food.
- ✓ The Lennox Head Chamber of Commerce will promote your event through its networks – past experience has shown us that this will generally draw around 10-20 people to your event.
- ✓ Hosts are strongly encouraged to self-promote their event through their own networks so that more people attend. A successful event can expect around 30 + attendees.
- ✓ After people have arrived, the President of the Chamber will provide a short 10-minute update on the latest Chamber news and events. They will then introduce the host(s) who will have an opportunity to introduce themselves and their business.
- ✓ Offering specials, discounts, giveaways, samples and other things on the night is a great way of promoting your business. Advise the Chamber of anything you would like us to promote.